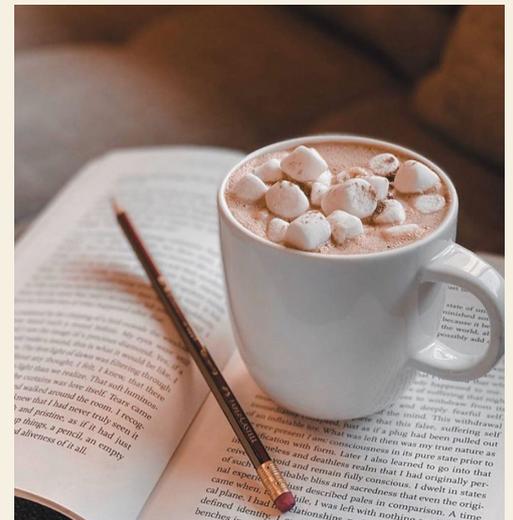


SMALL BUSINESS COLLECTIVE

a day in the life of small businesses



The small business collective have curated a day in the life of, highlighting small businesses that are there to support every part of your day. Let's go on a journey, from waking up to dining out and discover small businesses that can add a touch of magic to every moment.

YOUR ULTIMATE SMALL BUSINESS GUIDE



keep an eye out for this icon - they're a collective member!

LET'S GET MOVING

Whether you prefer some yoga or HIIT to start your day, there's a small business for that!

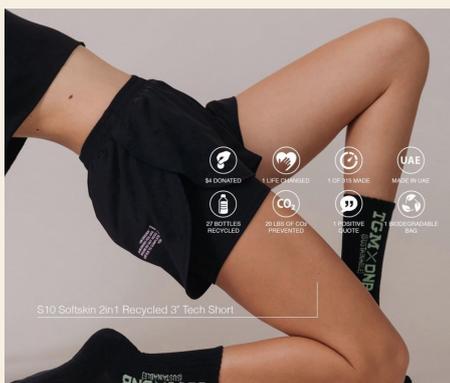


SEVEN WELLNESS CENTRE

Set the tone for your day

Get your yoga flow on at Seven Wellness Centre and enjoy a plant based pre or post workout snack while you're there!

Located on Reem Island, City of Lights, the Center is open to guests of all ages and abilities. They offer personalized programs to allow visitors the opportunity to find their preferred style of yoga through 1:1 classes and round the clock support. As well as this, they also offer group classes, Prenatal Yoga and Hypnobirthing Services, Kids Yoga Classes and Sound Healing/Gong Bath experiences - encouraging students to take an holistic approach when caring for their mental, physical and emotional wellbeing. This is also showcased through their dedication to serving only plant-based, GMO free, BPA free snacks and beverages at their in-house vegan Soul café, promoting the benefits of superfoods in all of their signature smoothie and juice recipes. The retail space also offers guests the chance to treat themselves - or loved ones - to organic, naturally made, UAE sourced, sustainable beauty and self-care products, made exclusively for Seven Wellness.



THE GIVING MOVEMENT

Get your workout on in style with The Giving Movement.

Sustainable street wear and active wear that gives back to the community and the environment. With every purchase of their outfits, they donate to humanitarian causes, meaning you'll look good, while doing good!



DO YOUR SQUATS, DRINK YOUR WATER

REFORM

Get sweaty!



If you feel the need to really sweat it out, hit up Reform.

At Reform they focus on enriching lives through fitness. They aim to maximize your progress through efficient and tailored workout programs that enables you to meet your goals. Reform offers a range of trainings that guarantees your needs are met, through both high intensity and low intensity trainings.

At Reform, they also offer unique signature class **#reformation**. This class is meant to work all your muscles as well as burn maximum number of calories in the shortest time while enjoying upbeat music and having fun. They have also introduced the VersaClimber™, scientifically proven to burn more calories than any other cardio machine. From Boxing and Muay Thai classes, to Yoga, BARRE and Pilates for the ladies, you can expect cardio blasting training while de-stressing with some boxing and kicks. They pride themselves on having complementary programs to balance the high intensity trainings with a more mind and body connection.



The secret to health inside and out is staying hydrated



NO MORE BOTTLES

Providing water that doesn't cost the earth

No More Bottles UAE is committed to providing a high quality, sustainable water filtering service for your home and office. "Helping you help the environment" is their philosophy and their filtering solutions can help you save money and stay healthy. Their sleek designs mean they can fit into almost any location and their state of the art dispensers use Firewall technology that is certified to kill 99.99% of bacteria.

They're also partnered with Water Logic, making them innovative and forward thinking. Also, with Offset Earth, they're committed to a climate positive workforce, by planting trees to offset their emissions!



LET'S TALK SKINCARE

So many options... so little time

Let's be honest: whether we hit the gym in the morning, need to get to work (or are working from home), have little ones to run around after, or are having a well deserved rest day, no-one wants a time consuming morning routine! With these small businesses, you can create a simple, easy and quick morning routine (psst... and even better, it's almost entirely zero waste!)



The Good Karma Co

We love everything by The Good Karma Co. They offer a multitude of products that will make for a seamless self care routine - all low waste and eco-friendly. Safety razors, reusable face pads, toothbrushes, loofa's, dental floss and more.

Maora Nature

Aloe Vera face soap, beeswax candles, body scrubs, soap bars and more, Maora Nature has a beautiful range of products that would fit easily into your morning routine.



Create your perfect routine



The Purple Nature

Earth Friendly face oils, balms and essential oil's, The Purple Nature's range of products don't just look good - they do the job. Their dreamy Botanical bath salts look like the perfect edition to any bathroom.



Luna Body Butter

For those who like a simplicity it's almost fitting to say this is all you'll ever need. 100% natural shea butter, Luna Meet Nature works as a moisturiser, after sun balm, make up remover, cuticle balm and more. Simple.



The Skin Concept

Beautifully designed lip balms and soap bars, bath salts and more, The Skin Concept focuses on culture, luxury and tradition, they aim to create high end beauty products with natural ingredients.



Herbal Seven

Herbal Seven's products are 100% natural, and 100% beautiful. From sunscreen to natural deodorant, Rose Tonic Water to Frankincense, all natural soap bars to body cream, you'll find exactly what you need.



Seven Wellness Centre

Make sure to check out the Seven Wellness retail space for unique, specially designed, all natural, UAE made, sustainable skin care and beauty products.



Skincare by Mai

Available on Saffron Souk, Skincare by Mai offers natural & effective skincare, made with love. We love their body oil and bath soak!

Who's hungry?

ENDAK UAE

Homemade food, delivered right to your door!



If you're craving homemade food, but not in the mood to cook, look no further than Endak UAE! Homemade food delivered to your doorstep, influenced by a wide range of international flavours but always bringing it home with signature Middle Eastern twists.

They've followed a unique philosophy during Covid-19: "You're not stuck at home, you're safe at home!" which is a beautifully positive message to send during these crazy times. And having a carefully created and personalized box sent to your home to create cooking memories seems like a great way to share the sentiment.

Endak UAE take care with their business, so you know they'll take great care of you!

WEST TO WEST KITCHEN

Get adventurous and share in the cuisine of Jamaica, Trinidad and Tobago and Sierra Leone!

West To West Kitchen are a family business of wanderlusts focused on bringing West African and Caribbean cuisine and culture to the nation's capital. Their love to serve delicious food that brings people together. Oh, and the name? They wanted something that would represent where their family and culinary influences are from: Sierra Leone is nestled on the coast of West Africa and Trinidad and Jamaica are tropical islands in the West Indies. West to West Kitchen said: "The fact that our menu was created by our 'matriarchs' - our mum and aunty - and refined by our team and our guests. As such, our food is the product of our collective experience, tastes and culture - a truly unique melting pot!"



THIRD PLACE UAE

Homegrown and locally inspired cafe



We all need somewhere we can prop up our laptops and knuckle down in work while enjoying a cup of coffee. Or that perfect, quiet breakfast spot that allows you to enjoy a nice meal while sitting outdoors. Third Place UAE is a great option to grab a bite to eat and take the day slow. Perhaps you can pop in on your lunch break and savour some time away from the office!

Located in the centre of Abu Dhabi city, Third Place is a great spot to choose as part of your 'day in the life of small businesses'. With an extensive menu inspired by their own customers, you're bound to find something to enjoy!

Time to eat

Hungry yet?

TREAT ME GLUTEN FREE

Delicious food with health and wellness at the forefront



Treat Me Gluten Free is a small business born out of necessity. When seeking nutritious, delicious healthy food options, they found there was a gap in the market. So they filled it! And by doing so, they've been filling hungry stomachs since 2017. They have their own products available on many online retailers, and a strict policy has been introduced for Covid-19 prevention. Gluten Free pancake mix, nut granola, chocolate and vanilla cake mix are just some of the products you will find. If you're overwhelmed with all the amazing choices, you can get a subscription box to always make sure there's healthy options in your pantry.

WHILE YOU'RE BUSY COOKING

Have fun and do it in style with INK STUDIO DUBAI



INK STUDIO

Ink Studio Dubai will keep you looking like a professional, with their stylish range of customizable aprons! One part fashion, all parts functional. Just one glance at their feed and you know they have fun with what they do, and that fun will spill right over (no pun intended!) into what you do! They say: "Kitchens can get messy. Knives are everywhere. Hot sauces are splattering. Fortunately, we've got you covered."

Time to eat

FAMILY FUN

Activities, arts and craft and fun for everyone

We are blessed to live in such a wonderful country as the UAE. Beautiful beaches, lush mangroves, unique wildlife and a sunny climate mean we live in a giant desert playground! But as the weather heats up, and during Covid-19, we all need solutions on keeping busy indoors. Here, we've put together a list of small businesses which offer activities the whole family can enjoy!



Rock Paper Project

The Rock Paper Project really helps you make memories with your loved ones through arts and crafts. They offer great solutions to keep the whole family busy, such as their group art kits that make for a perfect afternoon activity!



Art Central

Art Central is an artist's hub that offers an extensive range of products and classes to meet all your creative needs. During Covid-19, they've ramped up their online shop so you can order whatever you need, from watercolours to wall prints. For workshops to fine art framing, look for Art Central!



Clay Corner Studio

Clay Corner are based in Ajman, and is owned by an inspiring woman who knows how to bring pottery to life. Over Covid-19, they've gone the extra mile in preparing at home pottery/glazing kits, tote bag art packs and more with eco-friendly packaging! (We are obsessed with their natural imprinting processes!)



Toys and Tool

Toys and Tool is run by a mum of two, so she knows how to keep your little ones busy! Available on the Saffron Souk, they offer resources and printables for you to enjoy to your hearts desire.

Now you're done making a mess

IT'S TIME TO CLEAN UP

THE BOTANIST DUBAI

Eco-friendly and sustainable, chemical and toxin free cleaning products.



With The Botanist Dubai, we no longer need a cupboard under the sink for cleaning products. We want to feature these front and centre, they are just that beautiful.

The Botanist was - like all strokes of genius - born out of necessity. Dissatisfied with the amount of household cleaning products with harsh chemicals and dangerous ingredients, this mum got her hands dirty - in developing cleaning products, that is!

With products for your kitchen, bathroom and everything in between, these products won't just keep your home clean, it will also smell amazing. Made from 100% natural ingredients, never tested on animals and with a philosophy around environmental sustainability, you can't go wrong.

THE GOOD KARMA CO.

Here to make you look good, feel good and do good!

Okay, I know we already spoke about The Good Karma Co. in our personal care piece, however, we're hoping for a little extra karma by featuring them twice. Well, that, and we can't help it! The range on their website is so extensive, we can't find a reason to go to the cleaning aisle of the supermarket ever again!

Pair these items with The Botanist cleaning solutions, and you will have a zero-waste, chemical-free, pinterest-worthy home!

Beeswax wraps, reusable zip lock bags, dish scrubbers, produce bags, bento boxes, stainless steel straws, and so much more can be found on their website. What are you doing? Go!



STICKY FINGERS

CREAT'ELLE

While we are on the topic of cleaning, we had to include the products available from Creat'Elle. Specifically, the OekoTex Bamboo washable wipes and bib, that are safe for baby's skin and for the planet. These items are reusable, great on the wallet and amazing for the environment.

YOUR HOME SHOULD TELL THE STORY OF WHO YOU ARE AND *be a collection of what you love*

NATE BERKUS



Bound No. 82



Bound No. 82 is all about traditional methods and modern living. They offer a carefully curated collection of beautifully handmade baskets and home decor that use sustainable methods from local artisans in the Middle East and internationally.



Asta Lifestyle



One brand close to our heart; focusing on story telling, women empowerment and conscious consumerism. Fair trade and created by artisans, Asta Lifestyle offers beautiful, ethically crafted goods for your home. Carefully curated by us to design a home you love.



Grass Roots

Grass Roots African Interiors - Spreading the anecdotes of African artisans through their handmade and original pieces. Baskets, paintings and more. They are inspired daily by the boundless talents of the artisans who spend hours crafting the authentically unique works that are sourced from all over Africa.



Custom No. 9

One word. Terazzo. We can't get enough of Custom No.9's incredible range of products. We're even more obsessed with their sustainability agenda, ensuring all materials are put to use and beautifully designed.



Home and Soul Dubai

Uncover the perfect items for your home. From natural wood, to stone or seashells, you can completely change the atmosphere and give personality to your interior.



Beldi Bazaar

Carefully selected local products from Moroccan brands. Bring the warm tones and earthy palettes of Morocco into your home. A taste of Morocco, the magic of Beldi.

elysian
greek origin [el-ee-sian]
beautiful or creative, divinely inspired, peaceful and perfect

ART AND DESIGN

While we are on the topic of home design, let's have a look at some small business that will add a touch of magic to any room. There are so many talented artists in the UAE, and each of them have their own style.



Krib Plus

Evoke a sense of happiness in your home with a magic rainbow. Made from recycled cotton rope & 100% cotton yarns, you can get your hands on these whimsical rainbows via Saffron Souk!

Shaggy Hands

Shaggy Hands is run by Justine, a fibre artist who creates custom pieces that are a statement for any wall. The use of colour and texture in fibre art is so unique, and she is able to create pieces which tie in the existing interior; making it entirely your own.

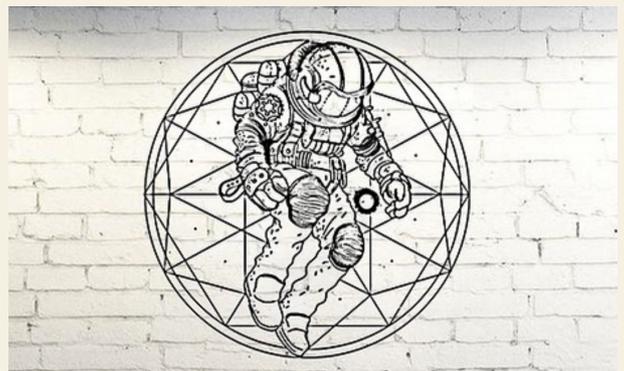


Illustrations by Becca

Becca creates unique and beautiful digital illustrations with a signature style. Looking for a logo, recreation or any other digital media, Becca can work her magic and create something truly special.

Point 4 Ink

Point 4 Ink have all but scratched the word 'limit' from their vocabulary. They offer 3D printed designs, where the only thing you will need is your imagination. As they say, 'If you think it, we print it!'



Wild Juniper

Amanda from Wild Juniper fibre art truly let's the magic flow from her hands. These whimsical, wonderful wall pieces are the perfect edition to any home, and would be beautifully suited especially in a nursery. She focuses on sustainability, using recycled materials and ensuring all scrap materials are reintroduced into design.



Wasted

Wasted UAE are one of our favourites. Beautifully curated gift boxes that bring a unique touch to every occasion. They work closely with other small businesses, supporting them to design gifts that are unique and personal. They put a high focus on sustainability, and just one look at their feed will have you hooked!



REMEMBER THAT THE HAPPIEST PEOPLE ARE NOT THOSE GETTING MORE, BUT THOSE GIVING MORE.



Borassus.co

Borassus works hard curating gift boxes with sustainable and organic goodies. Their focus is products to spoil mind, body and soul. Sustainability is high on their agenda, with their gifts being kind to the planet and health.



DesignABox

DesignABox create thoughtful gift boxes with really unique products. Their themed boxes will contain something for everyone and it's not just the products inside that are special, they put extra effort into display and preparation.



Inna Carton

Inna Carton create bespoke gift boxes with are as useful as they are beautiful. They handpick unique products from around the world to create luxurious collections too spoil any lucky receiver. They are a female founded start up with a passion for spreading meaning among and between people, through the art of gift giving.



Giftng businesses; sentiment in a box